

**EASTON
DOWE
JONES**



☎ (310) 647-7030

✉ E@EASTONJONESDESIGN.COM

🏠 MANHATTAN BEACH, CA

SKILLS

- Illustrator
- Photoshop
- Social Media
- Shopify
- Marketing
- Tech Packs
- Lightroom
- InDesign
- PowerPoint
- Excel
- Pattern Design
- Sourcing
- E-Comm
- Website Design
- Analytics
- Newsletters
- Garment Production
- Product Photography

EDUCATION

BS Degree in Business Administration
CSU Dominguez Hills, Carson, CA.
Concentration in: Entrepreneurship
Graduated June, 2017

AA Degree in Communications
El Camino College, Torrance, CA.
Graduated May, 2015

FREELANCE DESIGNER: 2013-CURRENT

Graphic Designer & Product Developer

- Created logos, websites, ads, clothing, and content for 30+ companies including WSL, GLORY Kickboxing, + more
- Developed apparel for brand promotion and advertising through LA based resources
- Implemented strategies and consulting for multiple high traffic e-commerce stores

FISH AT SEA: 2013-CURRENT

Founder & CEO

- Strategically led, maintained, & formulated the e-commerce store in selling thousands of products
- Designed & formulated website, newsletters, ads, & graphics
- Constructed company logo, brand aesthetic, and brand guidelines
- Carried out clothing production with suppliers domestically and overseas
- Managed social media accounts & produced content on Instagram, Facebook, Vimeo, & Twitter
- Produced cut & sew products from concept, fabric, dye, patterns, sourcing, trims, screen printing, etc.

NITRO CIRCUS: 2015-2018

E-commerce & Partnerships Coordinator

- Initiated the signed by Travis Pastrana jerseys. Sold \$23K in 8 hours until sold out
- Oversaw planning, buying, OTB, & product delivery of e-commerce store, which helped drive \$130k in sales
- Developed graphics, trims, & color-ways for apparel, stickers, & accessories
- Designed Travis Pastrana's 2018 rally car, racing suit, & Polaris RZR for the featured film, Action Figures 2
- Curated marketing & partnership proposals
- Managed freelance & in-house designers

WELLEN SURF: 2014-2015

Garment Production & Design Assistant

- Assisted in sourcing, producing, and selecting color-ways for all garments in Los Angeles
- Constructed the Major Jones Short from concept, pattern, fabric, stitching, buttons, etc.

ACTIVITIES & AFFILIATIONS

- Surfer
- Ocean Lover
- Eagle Scout
- Musician
- Traveler
- South Bay Native
- Photographer
- Doer

PRODUCT DEVELOPMENT + PHOTOGRAPHY



WRAPS



WEBSITE BANNERS + SOCIAL POSTS



MIDDLEWEIGHT CHAMPIONSHIP

TALE OF THE TAPE

ALEX PEREIRA VS **JASON WILNIS**

POJATAN	PSYCHO
BRAZIL	THE NETHERLANDS
31	28
6'4" / 1.94 m	6'1" / 1.85 m
80" / 203 cm	73" / 186 cm
29-5, 18 KO's	31-9, 1, 9 KO's
7-3, 4 KO's	8-7, 2 KO's
CHAMPION	RANKING #3

GLORY 65 BURECHT - FRIDAY MAY 17 - 8PM FIGHT PASS

FLASH BACK

GLORY 57

SHENZHEN SHOWDOWN

SITTICHAI VS **MARAT**

SITTICHAI	MARAT
155 OF 304 (51%)	176 OF 319 (55%)
92 OF 202 (46%)	92 OF 204 (45%)
56 OF 84 (67%)	78 OF 101 (77%)
13 OF 18 (72%)	6 OF 14 (43%)

SITTICHAI BY: MARAT COPYLEFT: DECISION



"I WOULDN'T WANT TO FIGHT ME"

MURTHEL GROENHART
NETHERLANDS
#3 RANKED WELTERWEIGHT

"I WOULDN'T WANT TO FIGHT ME"

MURTHEL GROENHART
#3

CYBER MNDY

25%OFF

USE CODE **CYBERSALE**

VALID 11/27 ONLY

HOW WE GIVE

FISHATSEA.COM

Fairtex

FAIRTEX PRODUCTS AVAILABLE NOW



NEWSLETTERS + FLATLAY PRODUCT SHOTS

**HATS
-ON-
HATS**



**THESE
HATS
ARE BACK**



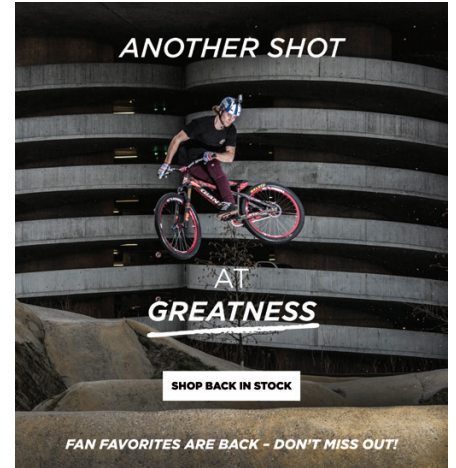
NEW SUMMER STYLES



**GET
'EM
WHILE
THEY
LAST**



ANOTHER SHOT



**AT
GREATNESS**

SHOP BACK IN STOCK

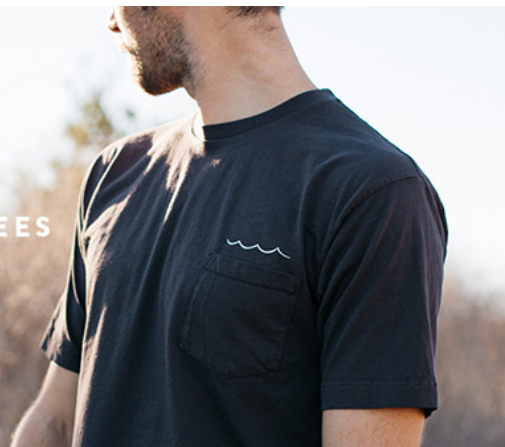
FAN FAVORITES ARE BACK - DON'T MISS OUT!



**SPEND 2018
IN PLAID.**



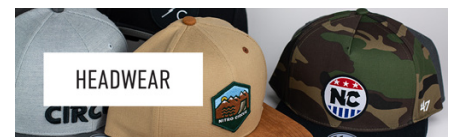
POCKET TEES



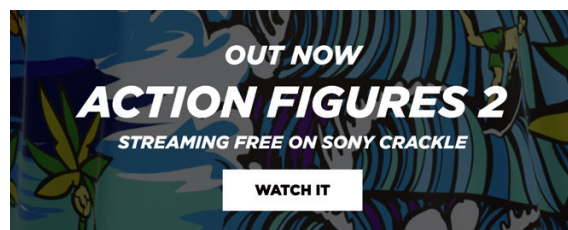
SHOP NOW



LONG SLEEVES



HEADWEAR



**OUT NOW
ACTION FIGURES 2**

STREAMING FREE ON SONY CRACKLE

WATCH IT



NEW DTGS, NEW PHOTOS, SAME QUALITY

LOGO DESIGN



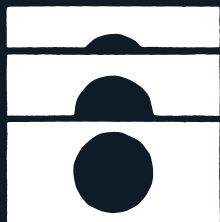
ROCKY POINT
— COLLECTIVE —
HAWAII
21-40.2° N, 158-02.7° W



FISH AT SEA
OCEAN TEAM
SOUTH BAY

GLORY
KICK
EST. 2012 BOXING

FISH
AT
SEA
LOS ANGELES
CALIFORNIA



KB
CONSTRUCTION

